

Attachment E

Level of Expertise Plan

This template should be used. The Level of Expertise Plan should identify the Respondent's **capability to meet the project's requirements** with a plan that meets time and cost goals. The capability claims should be prioritized (list the most important claims first). The Respondent may add or delete Level of Expertise Claim table templates, but do not exceed the **2-page** limit for this section. Do NOT include any identifying information in your Plan. Information listed under the "Documented Performance" line may describe where the Respondent has used the approach or solution previously, and what the results were in terms of verifiable metrics.

Example (this example can be deleted to accommodate more claims)

Level of Expertise Plan:	<i>We have a significant amount of experience in social media projects and consistently deliver high performance</i>
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Documented Performance:	<i>We have completed 45 social media projects in the past two years with a 0.5% cost deviation and 2% schedule deviation. Overall customer satisfaction rating of 9.5 out of 10 for these 45 projects.</i>
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Level of Expertise #1 Claim:	
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Documented Performance:	.
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Level of Expertise #2 Claim:	
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Documented Performance:	
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Level of Expertise #3 Claim:	
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Documented Performance:	
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Level of Expertise #4 Claim:	
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Documented Performance:	
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Level of Expertise #5 Claim:	
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Documented Performance:	
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Level of Expertise #6 Claim:	
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Documented Performance:	
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Level of Expertise #7 Claim:	
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Documented Performance:	
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Level of Expertise #8 Claim:	
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Documented Performance:	
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